#### **Professional identities**



Our latest literature review looks at how professional identities are acquired and developed in health and social care professionals.

#### On uniforms



A range of professional identity literature looks at the role wearing (or not wearing) a uniform can play in the development of professional identity.

I'd have it all, the white dress, the white hat and the cross. I want the badge and cape.

I was looking forward to wearing the green trousers and white top - it actually represented occupational therapy.

## On the media and wider society



Some authors have noted how healthcare professionals' status and standing in society can affect professional identity.

The associations that the media or the public have with nurses hasn't changed much since ....
Barbara Windsor

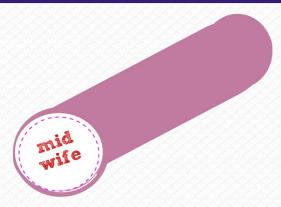
# On training and education



Qualifications and education can be used to affirm professional identities. Some authors on this subject posit that professional identity can start to develop in educational institutions (for example in medical schools).

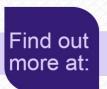
If that [dual qualification] was not a strict requirement, there will be other specialities trying to get their foot in. We are unique at the moment.

## On sense of vocation and personal values



In some professions, there is a strong sense of vocation, which contributes to professional identity.

A midwife is what I am. It is written through my body like a stick of rock.



www.professionalstandards.org.uk